

COACHING * CONNECTIONS * COMMUNITY



C the Light Foundation was established to honor the life and legacy of Kyle Conrad, who passed away in September 2022 at age 39 after a long battle with esophageal cancer. Kyle expertly and lovingly fulfilled so many roles throughout his life: beloved husband, father, son, brother, friend, teammate, coach, and a valued member of his church and the surrounding community. Kyle inspired others with his competitive yet kind nature, his humor and quick wit, his many talents including his athletic and singing abilities, and most of all his love of life and the people in it. He had the innate ability to form meaningful connections with anyone who crossed his path. Even during the most difficult phases of his cancer journey, he maintained a positive attitude, choosing to remain aligned to love and gratitude. He continued to show up for the people and communities that meant so much to him. Kyle was a true light in this world, and he committed to living life fully through the very end.

As Kyle chose to “C the Light” in his life despite its challenges, our organization helps today’s youth do the same. Throughout his adult life, Kyle was a church youth group leader and a high school basketball coach. His own involvement in these activities as a teenager was so influential in Kyle’s life that he knew he needed to give back and pass down that same meaningful guidance to current teens. Though Kyle was adept at developing his players’ basketball skills, he valued their overall well-being even more. He was determined to guide his players to become better humans - on the court, in school, and in their communities. To honor these important aspects of Kyle’s life, C the Light was formed on the overarching themes of COACHING, CONNECTIONS and COMMUNITY.

With the help of generous donations from our sponsors and supporters, C the Light Foundation has made significant contributions to the Governor Mifflin School District and community in just two short years!

- Provided funding for a new A/V studio at GMHS
- Sponsored new uniforms and player gifts for MBA (Mifflin’s youth basketball program)
- Donated basketballs for an after-school basketball club at GMHS
- Provided funding for after-school culinary programs at both GMMS and GMHS
- Built the “C-Shed” which houses a gently used sports equipment exchange to share resources and help provide all kids the means to participate in organized sports. Additional proceeds go toward new shoes and youth sports scholarships for students in need.
- Purchased a new Mustang mascot costume for Governor Mifflin School District



4TH ANNUAL CONRAD CLASSIC GOLF OUTING



TO BENEFIT C THE LIGHT FOUNDATION

DATE: Friday, June 20, 2025

TIME: 11:30am - Check-in (light lunch, driving range)

1:00pm - Shotgun Start (scramble format)

5-8pm - Dinner Reception (awards, raffles & entertainment)

LOCATION: Manor Golf Course - 153 Bran Road, Sinking Spring, PA



GOLF COST: \$500/foursome

DINNER ONLY COST: \$30/person

ALL OF THE FOLLOWING IS INCLUDED WITH GOLF:

- **ON-COURSE CONTESTS & GREAT PRIZES**
- **LIGHT LUNCH** (and access to driving range)
- **SNACKS & DRINKS SERVED ALL DAY**
- **BUFFET DINNER**
- **MUSIC & LAWN GAMES**
- **1 FREE Standard Raffle Ticket** for each golfer (additional tickets will be available for purchase)

SPONSORSHIP OPPORTUNITIES

Sponsors of the Conrad Classic will gain automatic exposure to 144 golfers, plus volunteers and dinner reception attendees. All sponsors will also be included on the event t-shirt, providing continued exposure far beyond the outing itself!

| | ALL-AMERICAN | ALL-STATE | ALL-CONFERENCE |
|--|--|--|--|
| | \$5000 (\$4500 without golf) | \$1500 (\$1000 without golf) | \$750 (\$250 without golf) |
| Golf foursome | YES* | YES* | YES* |
| Recognition on event materials & T-shirts | Prominent logo (or name) | Logo (or name) | Name only |
| Flag on tee box | YES | YES | YES |
| Recognition at additional location during event such as prize holes, beverage cart or dinner | YES | YES | - |
| Company literature or marketing materials in all golfer gift bags | YES | YES | - |
| Large signage exclusive to sponsor at putting green and dinner reception | YES | - | - |
| Recognition as a partner at the C-Shed, on C the Light website and at all other 2025 events | YES | - | - |
| Prominent sponsor for Light Up The Court basketball tournament | YES | - | - |
| Additional dinner reception tickets | YES (x4) | - | - |
| | (*If purchased without golf, includes 4 tickets to dinner reception) | (*If purchased without golf, includes 2 tickets to dinner reception) | (*If purchased without golf, includes 2 tickets to dinner reception) |